

# Tajdid Rahman

Senior / Staff Product Designer · Dubai, UAE

## PROFILE

Product designer with 10+ years of experience across fintech and digital products. Specialises in 0→1, growth, and design systems. Known for turning ambiguity into shipped products and aligning cross-functional teams.

## EXPERIENCE

### Senior Product Designer

Jul 2022 – Mar 2026

Stake · Dubai, UAE

- Drove market expansion into Saudi Arabia and Egypt — adapting onboarding, payments, and investment flows to local regulatory requirements.
- Shaped StakeOne, a 0→1 business line for full digital property ownership, defining user mental models across complex financial journeys.
- Led growth and core product improvements including KYC/AML onboarding, activation flows, and conversion optimisation.
- Redesigned internal admin tools with the Platform squad, reducing compliance friction and streamlining backend operations.
- Partnered with product, engineering, and leadership to define direction and ship in fast-moving, ambiguous environments.

### Lead Product Designer

May 2021 – Jun 2022

Synechron · Dubai, UAE

- Led end-to-end design across fintech and enterprise products for global clients including HSBC, Emirates NBD, FAB, Standard Chartered, and Chase.
- Owned product direction across engagements — shaping problems, defining solutions, and delivering across complex financial workflows.
- Built and evolved design systems; led prototyping and user testing to de-risk decisions before development.
- Mentored designers and contributed to raising design quality across teams.

### Senior UX/UI Designer

Apr 2019 – May 2021

Synechron · Dubai, UAE

- Led UX and UI from discovery to delivery across client projects; conducted user research, defined IA, and delivered high-fidelity prototypes.
- Contributed to early design system foundations and worked closely with engineering on front-end implementation.

### UX/UI Designer

Jul 2018 – Apr 2019

Synechron · Dubai, UAE

- Supported design delivery across multiple projects — UI design, interaction design, and prototyping with cross-functional teams.

### Digital Designer & Developer

Sep 2017 – Jun 2018

Walker Communications · Holywood, UK

- Delivered end-to-end website projects — UX, visual design, and responsive front-end development using HTML, CSS, and JavaScript.

### UX Designer (Placement)

Jun 2016 – Aug 2017

Rapid7 · Belfast, UK

- Contributed to UX, visual design, and design systems for internal and customer-facing security tools.

## CONTACT

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## SKILLS

Product strategy

0→1

Growth

Design systems

UX & UI

Systems thinking

FinTech

AI-assisted design

Prototyping

Stakeholder alignment

Front-end collaboration

Figma

React Native

## EDUCATION

### Ulster University

BDes Interaction Design

2015 – 2018

### Belfast Metropolitan College

FdSc Interactive Media Design,

Distinction

2013 – 2015

### Belfast Metropolitan College

Extended Diploma, Interactive

Media

2011 – 2013

## CERTIFICATIONS

Describing the ROI of Design

Maven · 2024

Product Management Basics

Pendo · 2024

React for Designers

DesignCode

UX Fundamentals: User Testing

Nielsen Norman Group

Adobe Certified Expert — Visual

Communication

Last updated May 2026